

Mature street trees / 能夠 沈思與放鬆 / Having at least 800 square foot to myself / Accoglienti aree pedona- li a misura d'uomo con posti a sede- re / ไมไดยืน เสียงรบกวนจาก การจราจรใดๆ ทั้งสิ้น ในขณะ ที่ฉันกำลังนอนหลับ / Being able to wander the streets, regardless of whether it's	Japanese sake / Savoir night dans quelle or day direction mar- / Sie- cher sans lire dzac na les panneaux moim traw- / 친한 친구들 niku / Una 과 스스를 없이 cama grande 어울릴 수 있는 con muchas 것 / Saubere sábanas lim- Strassen / I pias y almo- find comfort in hadas grandes / just being 使いやすい公共交通 / busy and be- Гуляя по улицам уса- ing in a city жеными красивыми where there is высокими always things деревьями / happening /	平日信步到熟 / Aire acon- 識店家的水果 dicionado / 攤、熟食店、 ledereen wordt 以及乾洗店 / een deel van hun گوناکونی مردم و buurt, een تنوع ساختمان deel van de های یک شهر sociale om- است که آنرا گرم geving / ni ayi- و دلنشین می ka ogbon ati سازد / نکلکت oye / Knowing I דשא לנוח עליה can escape / Or- / בוספ"ש / dered chaos أوجه التشابه بين / Está sem- مدینتك أو مدن pre movi- مختلفة / Traffic mentada / Sushi lights turning lunchbox special all green at / Empty seat on once in sync the subway /
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BMW GUGGENHEIM LAB

Media Alert

Lab I Log, BMW Guggenheim Lab's Blog, Launches Eight-Week Series Examining Trends from the Lab's New York Run

Advisory Committee

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WHERE: blog.bmwguggenheimlab.org

WHEN: January 11 – March 5, 2012

WHAT: [Lab I Log](#), the blog and travel diary of the [BMW Guggenheim Lab](#), will feature an exciting new series, [Lab Notes I: Trends from the New York Lab](#). Over the course of two months, Guggenheim curators [Maria Nicanor](#) and [David van der Leer](#), journalist [Christine McLaren](#), and author [Jon Cotner](#) will explore four themes that emerged during the BMW Guggenheim Lab's successful ten-week run in Manhattan's East Village. They will be joined by a group of guest bloggers made up of artists, scientists and journalists specializing in architecture, urban design, education, economics and human behavior.

The Rise of Open-Source Urbanism (Jan. 11-23)

Crowdsourcing—a method of collecting, measuring, analyzing and sharing people's wants and ideas—is increasingly being used by municipalities and businesses to address the public's needs. In the fields of design, urban planning, and architecture, leaders have begun using crowdsourcing to create more livable and responsive cities. Guest bloggers: artist **Jeanne van Heeswijk**, journalist **Mimi Zeiger**, and research psychologist **Colin Ellard**, who directs the Research Laboratory for Immersive Virtual Environments at the University of Waterloo in Ontario.

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Emotional Cityness (Jan. 25-Feb. 6)

Are there solutions to social fragmentation in cities? Emotional Cityness looks at how stronger personal relationships among city dwellers can promote community cohesiveness and an improved quality of life. Writers will examine the value of social interaction in cities, and how innovative design may augment people's ability to function in dense urban environments. Guest blogger: **Paul J. Zak**, founding director of the Center for Neuroeconomics Studies and professor of economics, psychology and management at Claremont Graduate University, researcher and writer [Gideon Fink Shapiro](#), and photographer and writer **Eric J. Henderson**.

Fast-Changing Citizenship (Feb. 8-20)

As society becomes increasingly globalized and as the people who live in cities move more frequently, the definition of citizenship is rapidly changing. How can cities adapt to their increasingly migratory inhabitants? Guest bloggers: **Alex Gilliam**, a national expert on K-12 design education and a senior lecturer in the Design Department at the University of the Arts in Philadelphia, and **Rosanna Flouty**, an education professional who oversaw public programming for the BMW Guggenheim Lab New York.

Retrofitting Urban Life (Feb. 22-March 5)

How are citizens reimagining and appropriating existing physical and organizational structures to better support contemporary urban life? Guest bloggers: **June Williamson**, associate professor of architecture at the City College of the City University of New York, and journalist **Mimi Zeiger**.

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About the BMW Guggenheim Lab

The BMW Guggenheim Lab is a combination think tank, public forum, and community center. Housed in a mobile structure designed by Tokyo architecture firm Atelier Bow-Wow, the BMW Guggenheim Lab launched on August 3 in New York. Curated by David van der Leer, Assistant Curator, Architecture and Urban Studies, and Maria Nicanor, Assistant Curator, Architecture, the Lab offers a range of free programs organized around the theme Confronting Comfort that explore concepts and designs for city life. Over the next six years, the BMW Guggenheim Lab will travel to nine cities around the world in three successive cycles, each with its own theme and mobile structure. The BMW Guggenheim Lab will operate in Berlin from May 24 to July 29, 2012, followed by Mumbai in 2012-13.

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About the BMW Guggenheim Lab Online The website (bmwguggenheimlab.org), blog (blog.bmwguggenheimlab.org), and online communities further extend the opportunity to participate in this multidisciplinary urban experiment worldwide. Visitors are invited to become members of the BMW Guggenheim Lab's dedicated social communities at:

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